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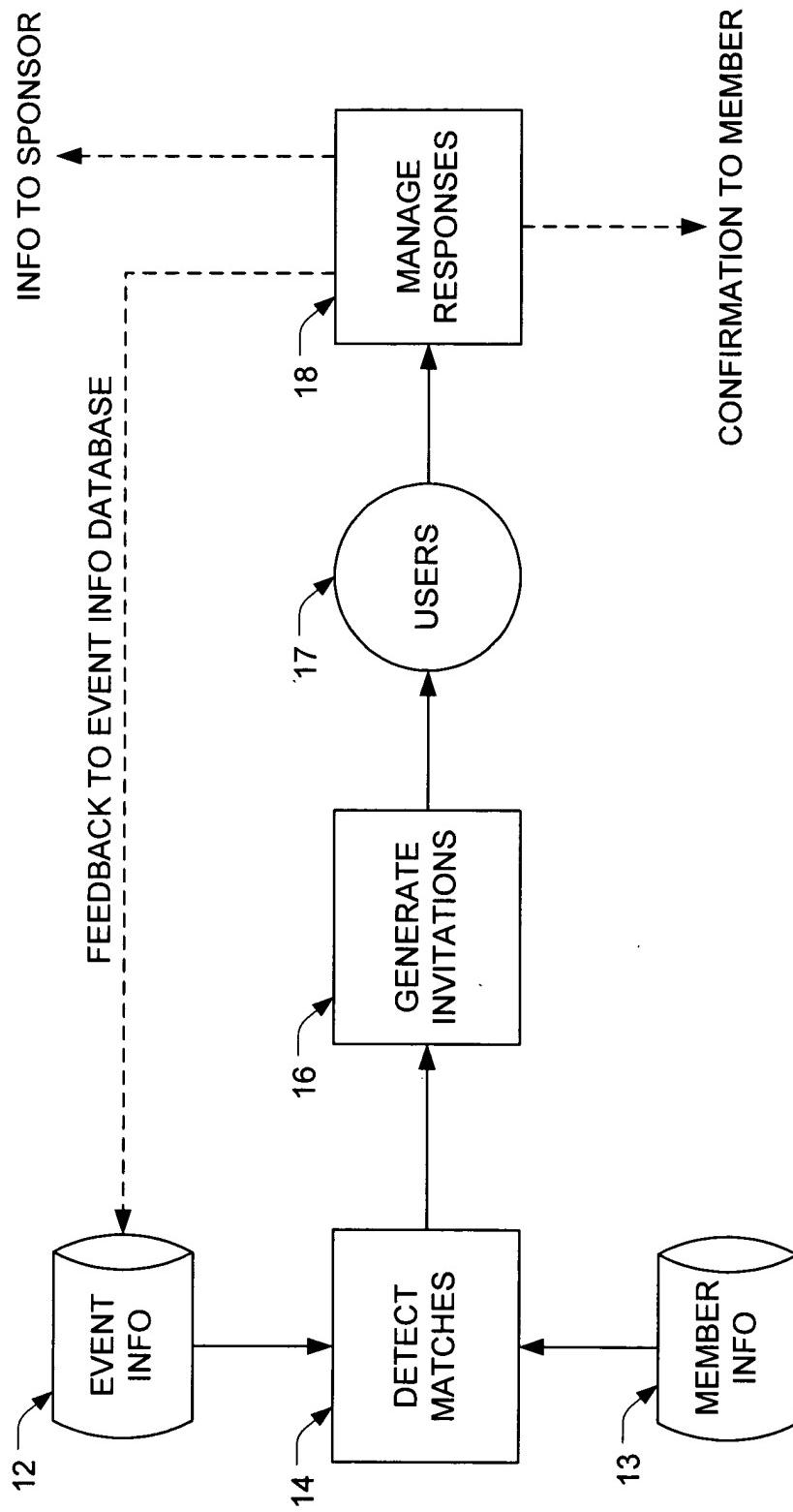


FIG. 1

EVENTS							
event no.	topic	speaker	date	location	sponsor	incentive	recruitment info
1	preventing heart attacks	Dr. Alan Abrams	Mar. 11, 2004, 8AM	New York, NY	ABC Co.	none	cardiologists
2	tendonitis	Dr. Ben Baden	Mar. 11, 2004, 9AM	Trenton, NJ	DEF Co.	1 hour CME credit	radiologists
3	cervical cancer	Dr. Charles Cadence	Mar. 12, 2004, 1PM	Web broadcast	GHI Co.	medical dictionary	Dr. Rosa Roberts Dr. Steven Samuels Dr. Travis Torrance
4	osteoporosis	Dr. Dan Dartmouth	Mar. 12, 2004, 9AM	Yonkers, NY	GHI Co.	\$75 Medsite rewards	orthopedics Dr. Peter Perch
5	osteoporosis	Dr. Edwin Erie	Mar. 13 2004, 10AM	New York, NY	ABC Co.	none	orthopedics

FIG. 2

MEMBERS				
member no.	name	specialty	contact info	ME #
1	Dr. Peter Perch	radiology	1 Fifth Ave New York, NY	11111 daily
2	Dr. Rosa Roberts	cardiology	12 Second Ave. New York, NY	22222 weekly, Monday at 1 PM
3	Dr. Steven Samuels	gastro-enterology	20 East 34 th St. Trenton, NJ	33333 weekly
4	Dr. Travis Torrance	internist	7 Sycamore Ln. Scarsdale NY	44444 daily at 8 AM
5	Dr. Victor Volpe	orthopedics	99 Poplar Dr. Bangor, ME	55555 every two weeks

MATCHES	
member no.	invite to event nos.
1	2 (ref. a) 4 (ref. b)
2	1 (ref. c) 3 (ref. d)
3	3 (ref. e)
4	3 (ref. f)
5	4 (ref. g) 5 (ref. h)

FIG. 3

FIG. 4A

MATCHES	
member no.	invite to event nos.
1	2 (ref. a) 4 (ref. b)
2	1 (ref. c) 3 (ref. d)
3	3 (ref. e)
4	3 (ref. f)
5	4 (ref. g) 5 (ref. h)

FIG. 4B

INVITATIONS						
	invitation ref. code	member no.	event no.	queued	emailed	response
a	1	1	2	yes	yes	none
b	1	1	4	yes	yes	none
c	2	2	1	yes	yes	accepted
d	2	2	3	yes	yes	declined
e	3	3	3	yes	yes	deleted
f	4	4	3	yes	no	N/A
g	5	5	4	yes	no	N/A
h	5	5	5	yes	no	N/A

FIG. 5

SAMPLE EMAIL						Sent: Mon 12/8/2003, 1:00 PM																			
<p>From: Medsite Invites To: Dr. Rosa Roberts Subject: Invitations to Events that Match Your Criteria</p> <hr/> <p>Dr. Roberts: You are invited to attend the following events:</p>																									
<table border="1"> <thead> <tr> <th>topic</th> <th>speaker</th> <th>date and time</th> <th>location</th> <th>incentive</th> <th>response</th> </tr> </thead> <tbody> <tr> <td><u>preventing heart attacks</u></td> <td><u>Dr. Alan Abrams</u></td> <td>Mar. 11, 2004 8:00 AM</td> <td>New York, NY</td> <td>none</td> <td> <input type="checkbox"/> accept <input type="checkbox"/> decline <input type="checkbox"/> delete </td> </tr> <tr> <td><u>cervical cancer</u></td> <td><u>Dr. Charles Cadence</u></td> <td>Mar. 12, 2004 1:00 PM</td> <td>Web broadcast</td> <td>medical dictionary</td> <td> <input type="checkbox"/> accept <input type="checkbox"/> decline <input type="checkbox"/> delete </td> </tr> </tbody> </table>								topic	speaker	date and time	location	incentive	response	<u>preventing heart attacks</u>	<u>Dr. Alan Abrams</u>	Mar. 11, 2004 8:00 AM	New York, NY	none	<input type="checkbox"/> accept <input type="checkbox"/> decline <input type="checkbox"/> delete	<u>cervical cancer</u>	<u>Dr. Charles Cadence</u>	Mar. 12, 2004 1:00 PM	Web broadcast	medical dictionary	<input type="checkbox"/> accept <input type="checkbox"/> decline <input type="checkbox"/> delete
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<p style="text-align: right;">SUBMIT</p>																									
<p>Click on any of the underlined hyperlinks above for more information. You may RSVP by filling in the check boxes and clicking submit button, or by visiting our website at www.Medsite.com.</p>																									

FIG. 6

Therapeutic Areas

Select the therapeutic areas for which you **would like** to receive invitations.

Deselect All

- Allergies & Asthma
- Arthritis & Acute Pain
- Cardiovascular Disease
- CNS & Psychiatric Disorders
- Dentistry
- Dermatology
- Gastrointestinal Disease
- Genitourinary Disease
- Infectious Disease
- Metabolic Disorders (incl. Diabetes)
- Oncology
- Ophthalmology
- Respiratory Diseases

Event Types

Select the event types for which you **would like** to receive invitations.

- Advisory Board Meetings
- Clinical Advisory Panels
- Clinical Investigator Meetings (Clinical Trials)
- Consultative Meetings
- Continuing Medical Education (CME)
- Dinner Meetings
- Grand Rounds
- Interactive Online Learning Programs
- Market Research (Surveys, etc...)
- Round Tables
- Speaker Training Sessions
- Symposia
- Teleconferences
- Video Conferences
- Website Launches

FIG. 7

home my account help

Search Go AdvancedSearch

Inbox

Welcome Alex Carter. You have 0 unopened invitations in your inbox.

	Accept	Decline	Delete	Sort By	Sort Order	Page 1 of 1
From	Topic			Incentive	Received	
<input type="checkbox"/> CuresAll	Panacea - New Dosage Information			\$100 Certificate	August 19, 2003	
	Event Type: Teleconferences					
	Date: Ongoing					
	Location: Online					
	Status: Accepted - Click here to Attend					
<input type="checkbox"/> CuresAll	Free CME in Psychiatry			1 CME Credit	August 19, 2003	
	Event Type: CME (Online)					
	Date: Ongoing					
	Location: Online					
	Status: Accepted - Click here to Attend					
<input type="checkbox"/> CuresAll	Cure Rx Interactive Learning			Samples	August 19, 2003	
	Event Type: Online Drug, Device, or Diagnostic Education					
	Date: Ongoing					
	Location: Online					
	Status: Accepted - Click here to Attend					

Accept Decline Delete Page 1 of 1

FIG. 8